

Black Writers On Tour
Southern California Black Business Expo

Saturday, April 21, 2018

9:00 A.M. – 6 P.M.

SEMINAR TOPICS

Paid Seminars For Writers And Aspiring Writers

Pkg. #1 \$50 for one seminar

Pkg. #2 \$75 for two seminars

Pkg. #3 \$100 for all seminars

1. **Protecting Your Writing Rights, Trademark, and Patent Rights.**
Presenter/Presenters TBA
2. **How To Book Yourself And Get Massive Media Exposure Without A Publicist.**
Presenter/Presenters TBA
3. **How To Write A Best-Selling Novel.**
Presenter/Presenters TBA
4. **Learn How To Successfully Operate Your Business; Recordkeeping For Tax Compliance; the Friendly Bookkeeping System For Small Business.**
Presenter/Presenters TBA
5. **Learn The Right Marketing Strategies To Maximize Sales**
Presenter/Presenters TBA
6. **Creative Writing Class For Beginners.**
Presenter/Presenters TBA
7. **How To Develop Characters That Leap Off The Page.**
Presenter/Presenters TBA
8. **How To Write A Book Made Simple, Your Publishing Options, Choosing an Editor, Graphic Designer, Illustrator, Printer and Book Layout designer.**
Presenter/Presenters TBA

Free Seminars For The General Public
Time & Room Numbers (ACM=Adult Community)
(Room AB=International Room AB)

- 1. Roundtable Discussion With Authors. (A Close-Up Look At The Publishing Industry)**
Presenter/Presenters TBA
- 2. Writers Competition Contest Showcase**
Presenter/Presenters TBA
- 3. Girls Pursuing Science—STEM Project-Based Workshop. Girls will have the opportunity to explore the “Beauty of Science”, learn basic Chemistry concepts and how to make their own cosmetic products. Girls get to keep their creation and take it home!**
Presented by: Jacquelyn Thomas-Scientist, Charlotte, NC. Founder of Girls Pursuing Science (GPS)
- 4. PITCH YOUR BUSINESS IDEA, AGES 8 THRU 21--STUDENTS CAN WIN START-UP CAPITAL. (This project is in collaboration with GIRLS PURSING SCIENCE) Facilitator, Jacqueline Thomas, Founder of KIDS FOR TECHNOLOGY, and Scientist**
- 5. A Close-Up Look At Jobs/Careers In The Publishing Industry—Many!**
Presenter/Presenters TBA
- 6. How To 3X Your Productivity, Be More Productive, Become A High Performer Consistently**
Presenter/Presenters TBA
- 7. A Close-Up Look At The Politics of Street Lit, Urban Literature, AKA Ghetto or Gangster Lit.**
Presenter/Presenters TBA
- 8. Is this genre of literature helpful or harmful? And Is Street Lit Something New In Black Culture? It Is Time To Look At The Positive That Has Evolved From Street Lit.**
Presenter/Presenters TBA
- 9. What You Need To Know And Do When Seeking Capital For Your Business & What Banks and Others Lenders Are Looking For.**
Presenter/Presenters TBA
- 10. Let The Elders Speak Forum –Authors ages 65-100.**
Presenter/Presenters TBA